## **Privacy Policy**

Your privacy is important to us. The goal of the Project ESCOLAR Content through the Project ESCOLAR Website is to provide middle school science teachers and students with an online learning experience that provides relevant and helpful information, resources, and services.

This Privacy Policy describes the conditions under which the Project ESCOLAR Website is being made available to you. It discusses how data obtained during your online visits to the Project ESCOLAR Website may be collected and used for research. We strongly recommend that you read the Privacy Policy carefully.

By using the Project ESCOLAR Website, you agree to be bound by the terms of this Privacy Policy. If you do not accept the terms of the Privacy Policy, discontinue accessing or otherwise using the Website or any materials obtained from it. If you are dissatisfied with the Project ESCOLAR Website, please contact <a href="mailto:fatima@uoregon.edu">fatima@uoregon.edu</a>; otherwise, disconnect from the Project ESCOLAR Website and stop visiting the Project ESCOLAR Website in the future.

Project ESCOLAR may modify the terms of this Privacy Policy. Your use of Project ESCOLAR Content indicates your assent to the Privacy Policy. For this reason, we encourage you to review these Terms and Conditions of Use whenever you use the Website.

# **Sites Covered by this Privacy Policy**

This Privacy Policy applies to all of the Project ESCOLAR Content.

## Children's Privacy

Project ESCOLAR is committed to protecting the privacy needs of children, and we encourage teachers, parents, and guardians to take an active role in their children's online activities and interests. If you are a student or under the age of majority in you jurisdiction, please do not send or post any personal information about yourself to any Project ESCOLAR Content. If you believe that a student may have provided us personal information in violation of this paragraph, please contact us at <a href="mailto:fatima@uoregon.edu">fatima@uoregon.edu</a>.

#### **Types of Information We Collect**

#### Non-Personal Information

Non-personal information is data about usage and service operation that is not directly associated with a specific personal identity. Project ESCOLAR Project collects and analyzes non-personal information to evaluate how visitors use the Project ESCOLAR Website.

## Aggregate Information

Project ESCOLAR may gather aggregate information, which refers to information your computer automatically provides to us and that cannot be tied back to you as a specific

individual. Project ESCOLAR will make no attempt to associate any individuals with the collected aggregate information.

# Log Files

Every time you request or download a file from the Website, the Project ESCOLAR Website may store data about these events and your IP address in a log file. We may use this information to analyze trends, administer the Website, track users' movements, and gather broad demographic information for aggregate use in our ongoing research.

# **Personal Information**

Personal information is information that is associated with your name or personal identity. The Project ESCOLAR Website does not collect personal information that can be tied back to you as a specific individual. On some webpages, you may be asked to provide information about your background and/or your perceptions/usage of the Website. On other webpages, you may save your work or save your notes. You can also complete assessments on different webpages. All information provided by you voluntarily on the Website may be used for research purposes in an aggregate form only, and will be identified only by a unique, anonymous log-in code number, which cannot be traced back to you.

#### **How We Use Your Information**

Project ESCOLAR may use non-identifiable data that is aggregated for ongoing research about the Website's usability, performance, and effectiveness.

## **Information Sharing**

The ESCOLAR Project does not sell, rent, or lease any individual's information to anyone for marketing purposes, and we take reasonable steps to maintain the security of this information.

On some webpages, anonymous users, using log-in code numbers supplied by Project ESCOLAR, are allowed to post content and/or participate in forum discussions.

Please remember that any information (including personal information) that you disclose in public areas of our Website, such as forums, becomes public information that others may collect, circulate, and use. Because we cannot and do not control the acts of others, you should exercise caution when deciding to disclose information about yourself or others in public forums such as these.

Given the international scope of this Website, personal information may be visible to persons outside your country of residence, including to persons in countries that your own country's privacy laws and regulations deem deficient in ensuring an adequate level of protection for such information. If you are unsure whether this Privacy Policy is in conflict with applicable local rules, you should not submit your information. If you are located within the European Union, you should note that your information will be transferred to the United States, which is deemed

by the European Union to have inadequate data protection. Nevertheless, in accordance with local laws implementing European Union Directive 95/46/EC of 24 October 1995 ("EU Privacy Directive") on the protection of individuals with regard to the processing of personal data and on the free movement of such data, individuals located in countries outside of the United States who submit personal information do thereby consent to the general use of such information as provided in this Privacy Policy and to its transfer to and/or storage in the United States.

If you do not want any information about you collected and used by the Project ESCOLAR, do not use the Project ESCOLAR Content.

## Security

The ESCOLAR Project makes every effort to protect personal information by users of the Website, including using firewalls and other security measures on its servers. No server, however, is 100% secure, and you should take this into account when submitting personal information about yourself on any Website, including this one. We assume no liability for the interception, alteration, or misuse of the information you provide. You alone are responsible for maintaining the secrecy of your own information. Please use care when you access this Website and provide information.

## **Opting Out**

From time to time, Project ESCOLAR may email you electronic announcements, surveys, or other information. If you prefer not to receive any or all of these communications, you may opt out by following the directions provided within the electronic documents.

If you have questions regarding this privacy policy, please contact <u>fatima@uoregon.edu</u>.